



Unique partnership opportunities with the National Special Educational Needs and Disability Awards

*Helping you to reach more education
decision makers whilst demonstrating
show your support for a cause!*



Support for:

children,
families,



The SEND Awards

Lyndhurst Infants

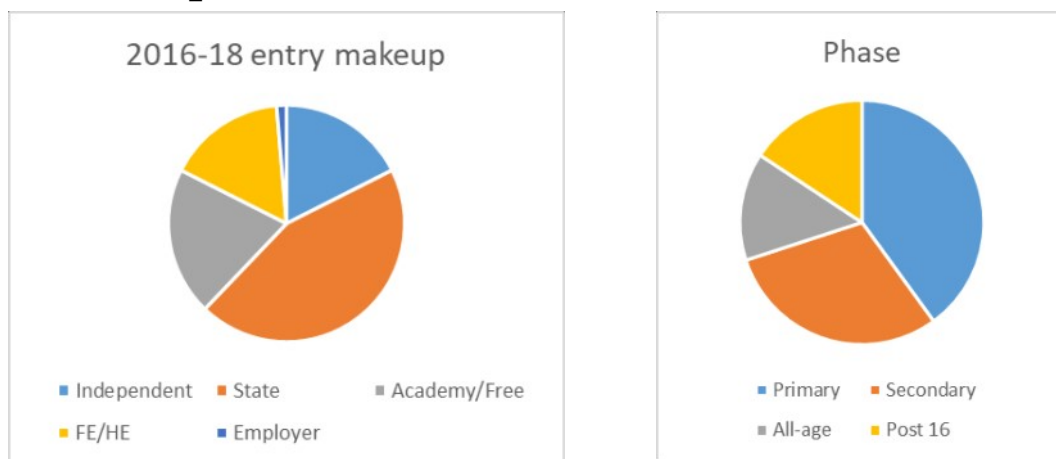
- 2018 Most Inclusive Practice Across a School
- "What strikes us is that this school is constantly looking to improve at everything it already does."
- Inclusion is not just about including those with special needs, it's about understanding those without.

Marketing, Business Development and Corporate Responsibility with one investment

Working within the education sector has seen a number of challenges over the past few years. Even existing trusting clients are reviewing and taking a more critical look at their expenditure. This means for any business operating in the education sector, it has become even more important to reach new clients.

The National Special Educational Needs and Disability Awards have been running since 2015 and celebrate inclusion for under 25s. This means that each year we contact over 20,000 educational settings, from Early Years, through to further and higher education.

Entrant make up



[Click here to download the 2019 Awards Attendee Profile](#)

Judging organisations



The Awards Ceremony

Hosted by Chris Packham, the 2020 awards are taking place at the 4-star Novotel Hotel in Southampton on the evening of TBC. Over 100 educational leaders from early years, primary, secondary and further educational establishments will come together to celebrate the best of the best and we would love your brand to be part of it.



Award Night Partnerships

Awards Tables

Individual seats: £115

Table of 10: £1000

A seat at the awards event of the year! Set in the Novotel Southampton Hotel on the evening of TBC, these VIP hosted awards are set to be attended by award winners, celebrities and press. Your tickets include:

- 3 course meal
- Coffee
- Wine on the table

VIP Tables

Individual seats: £135

Table of 10: £1300

Start the evening with a VIP drinks reception and then follow it up with a seat right in the action, with tables near the stage, VIPs have a separate drinks reception prior to the start of the awards.

Only 8 tables available.

Exhibition Stand

£500

Positioned in the bar area, you are guaranteed foot fall from the education leaders from across the UK attending the awards ceremony. Includes table, 2 chairs and Wi-Fi.

Only 6 tables available.

Table Leaflet Drop

£175

Get right to the decision makers with the ability to share up to two pieces of marketing literature per attendee on tables (leaflets or promotional gifts will need to be supplied).

Only 3 available.

Year-long Partnerships

Supporters

£50 a month or

£500 a year

As a Supporter, not only will your logo appear on the supporters page of our website and in the Awards programme, you will be provided with a supporters' logo to use on your website and marketing literature.

Show your existing and potential clients that you are a supporter of inspirational special educational needs interventions.

Package includes:

- Your brand logo featured on our supporter's page
- A supporter logo for your use

All for only £50 a month, or £500 per year.

Featured Supporters

£75 a month or

£750 a year

As a Featured Supporter, not only will your logo prominently featured on our website, you will be a part of the official Awards programme offers your brand more than an inspirational ceremony, it offers these benefits:

- Show your existing and potential clients your support for effective special needs or disability support.
- Show our schools that you believe in supporting high-quality interventions.

More specifically, your brand will be featured throughout Award materials, to include:

- Your brand featured on the front page of our website
- Your brand featured in the Awards programme
- Your brand logo featured on our supporter's page
- A supporter logo for your use

All for only £75 a month, or £750 per year.

Year-long Partnerships

Category Sponsorship

£3,000

As a Category Sponsor of the National Special Educational Needs and Disability Awards you will benefit from many opportunities before and during the Awards. Sharing the spotlight with industry leaders and the 'Global Good' community by providing support to an outstanding programme offers incredible benefits for your brand.

Benefits for your brand

- Unrivalled brand exposure benefits from months of weekly publicity leading up to and well after the Awards; positioning your brand at the forefront of the most influential people within education.
- Opportunity to associate your company with industry excellence and establish your brand as an expert leader by presenting awards to winners of your sponsored categories. Prominent exposure at the Awards provides premium networking opportunities designed to deliver future business contacts.
- Competitive advantage by promoting your company as a key supporter and influencer to existing and potential customers. Sponsorship will raise your profile as a leader in your industry.

What you can expect throughout the programme cycle

Before the Awards

Announced as an official Category Sponsor

Logo included on promotional materials about entering the awards and categories

Includes 1 x Award category of your choice

During the Awards

Logo on presentation material and programme at the Awards

Company name to appear as category sponsor on trophy

Opportunity for a representative from your organisation to present the award

Photograph with category winners

Categories available

1. Most Inclusive Practice across a School
2. Partnership with Parents
3. Most Innovative Special Needs Intervention
4. Best use of External Special Needs Professional
5. Excellence in Special Schools and Alternative Provision
6. Inclusion in Early Years
7. Inclusion in Further and Higher Education (up to 24 years)
8. Support into Employment (up to 24 years)
9. Outstanding Individual Contribution to SEND

Year-long Partnerships

Headline Sponsorship

£5,500

As the partner Headline Sponsor of The National Special Educational Needs and Disability Awards you can benefit from countless brand exposure opportunities before, during and after the event. As a Headline Sponsor, you'll be sharing the spotlight with the our VIP hosts.

As the Awards gain more national attention, your brand can feature as the main external supporter of these highly-valued awards. Attracting attention from educational leaders, these awards are guaranteed to set your brand in a good light.

Why should you become a Headline Sponsor?

As the programme's partner sponsor, not only will your logo be on the marketing, you'll also have the opportunity to present on stage at the Awards. Becoming a Headline Sponsor of the programme offers your brand more than an inspirational ceremony, it also inherently provides:

- Unrivalled brand exposure benefits from months of weekly publicity leading up to and well after the awards ceremony.
- Positioning of your brand at the forefront of the most influential people across the UK.
- Opportunity to associate your company with industry excellence and establish your brand as an expert leader in these national awards.
- Prominent exposure at the awards ceremony provides premium networking opportunities designed to deliver future business contacts.
- Competitive advantage by promoting your company as a key supporter and influencer to existing and potential customers.
- Strengthen the position of your brand by being involved in these high-profile topical awards.

Year-long Partnerships

Headline Sponsorship

What you can expect throughout the programme cycle as the Headline Sponsor

Before the Event

Announced as the overall Headline sponsor

Inclusion in programme promotions throughout all communication materials “The SEND Awards kindly sponsored by xxx”

Logo included on promotional materials as well as at the Awards

Full page advert in the Awards Programme brochure

During the Event

A premium table in a prime location

Logo throughout all presentations before, during, and after the event

Logo included on all signage at the event

A representative from your organisation to have an opportunity to go on stage and welcome everyone to the event

Company name to appear as Headline sponsor on all presented awards

Group photograph with award winners

After the Event

Event photography provided for your own use

Summary of all press coverage of the programme

Opportunity for news exposure as the main supporting sponsor





The SEND Awards

Contact the Awards team today

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